



Welcome to StockMeta

StockMeta scores your photos and videos like a stock-agency reviewer, then writes professional titles, keywords and descriptions with the AI of your choice — and exports ready-to-upload CSVs for Adobe Stock, Shutterstock and Pond5. This guide gets you from download to your first metadata batch in about 10 minutes.

1 · Installation

Requirements

Windows 10/11 (64-bit). No other software needed — the image/video engines (ExifTool, FFmpeg) are bundled inside.

First launch & antivirus warnings

StockMeta is a new independent application, so Windows SmartScreen or your antivirus may show a caution on first run. This is normal for freshly released software that has not yet built download reputation:

- **Windows SmartScreen:** click *More info* → *Run anyway*.
- **Avast/AVG:** if the file is sent for a short cloud scan, let it finish or choose *Run anyway / Open*.
- **Defender:** if quarantined, open Windows Security → Protection history → Restore.

Tip: the download page links a VirusTotal report of every release scanned by 70+ engines. StockMeta contains no network activity except the AI API you configure and the license check.

2 · Get an AI API key (once, ~3 minutes)

StockMeta uses your own AI account, so you pay the AI provider directly at cost price — typically **well under \$0.01 per photo** with the default models. Pick ONE provider:

Provider	Where to get the key	Suggested model
Claude (Anthropic)	console.anthropic.com → API Keys	claude-haiku-4-5 (default)
OpenAI	platform.openai.com → API Keys	gpt-5.2
Google Gemini	aistudio.google.com → Get API key	gemini-3.5-flash

Create the key, copy it, then in StockMeta open **API Settings** (top right), choose your provider and paste the key. Keys are stored only on your computer. New model just came out and it's not in the list? The model box is editable — type any model name.

3 · Your first batch — the 5-step workflow

1. Select Folder

Point StockMeta at a folder of JPG/PNG/RAW photos and/or MP4/MOV clips. Subfolders are included; RAW files are listed next to their JPGs.

2. Quality Analysis (free, unlimited)

One click scores every file 0–100 for sharpness, exposure, noise and shake — locally, no AI cost. Rows turn green (keep), yellow (review) or red (reject), and near-duplicate series are grouped with a ★ marking the best frame of each group. This is your culling pass: sort by score, check the reds, right-click to delete (with RAW twins) or copy keepers to another folder.

3. Context & Limit (optional)



Context = a one-line hint for the AI about the series, e.g. "wild long-tailed macaque, Thailand rainforest" — it noticeably improves keywords. Limit = process only the first N files; set 5 for a cheap test run, then 0 for everything.

4. Generate Metadata (AI)

Sends each keeper to your chosen AI, which returns a commercial title, 45+ keywords, category, release flags and a sales-potential note. With "Embed IPTC/XMP" on, photo metadata is written into the files (a _original backup is kept). GPS data — including DJI flight logs — resolves to a real place name for location-aware keywords.

5. Export CSV

One button per platform: Adobe, Shutterstock, Pond5 — or All. Upload your files on the platform, then import the CSV to fill every field at once.



4 · Trial vs. licensed

The trial is the full application: **quality analysis is free forever and unlimited**; AI metadata generation is limited to 20 files. Buying StockMeta (\$39, one-time) emails you a license key instantly. Open **Help** → **License...**, paste the key, click *Activate* — your trial work stays exactly where it is, nothing to reinstall. One license covers 2 computers; use *Release this device* to move it.

Videos and your quota: a clip is analyzed from several frames internally, but always counts as just **1 file** from your trial quota. Clips longer than 30 s are automatically sampled with 5 frames instead of 3 for better scene coverage.

5 · Video metadata: how platforms want it

Photos: agencies read the metadata embedded in your JPG automatically — upload and the form is pre-filled.

Videos: stock platforms do **not** reliably read metadata inside MP4 files; the industry standard is CSV import.

StockMeta embeds XMP into your MP4s anyway (useful for your own archive), but for uploads use the CSV button — that is the delivery channel for video metadata.

DJI pilots: copy the .SRT flight-log files together with your MP4s (enable "video captions/subtitles" in the DJI app). StockMeta reads GPS from the SRT — or even from telemetry embedded inside the video — and turns it into location keywords automatically.

6 · Troubleshooting & FAQ

Something failed — where do I look?

Help → **Save error log...** copies stockmeta_log.txt to your Desktop with full technical details. Attach it to an email and support can diagnose precisely.

"Claude/OpenAI/Gemini HTTP 401" in the status bar

Your API key is missing or invalid — recheck API Settings. HTTP 429 means your provider quota/credit ran out. The message always quotes the provider's own explanation.

My 48MP drone photos show 36.6 MP — and videos 8.3 MP?

Both are correct: 16:9 photos are a crop of the 4:3 48MP sensor (36.6 MP), and 4K video is $3840 \times 2160 = 8.3$ MP per frame. StockMeta counts real pixels — exactly what the agencies count.

A file scored 'review' — is it rejected?

No. Review means "look with your own eyes": long exposures, night shots and artistic blur often score mid-range but sell. The ■ line tells you exactly why it was flagged.

Does my metadata leave my computer?

Only the frames/photos sent to the AI provider you configured, using your own key. No other upload exists. Quality analysis is 100% local.

Support: tarikaynak@gmail.com · Web: getstockmeta.com · Instagram: [@tarikkaynak](https://www.instagram.com/tarikkaynak)

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